



# 2024 Stay-at-Home Building Bridges Gala

— Pathways of Her Heart

SPONSORSHIP PACKET

# About Friendship Bridge and our work to empower women in Guatemala:

- Friendship Bridge is a nonprofit social enterprise creating opportunities that empower Guatemalan women to build a better life.
- We use an innovative and high-impact approach to poverty alleviation by combining the tools of microfinance, education, and preventive health services. We call this *Microcredit Plus*.
- We believe microfinance must be combined with other services to holistically support our clients as they pursue their chosen path.
- We primarily work with indigenous women in rural Guatemala where the rate of poverty is the highest.
- While illiteracy and poverty rates are staggering in these regions, the women we work with are determined to create a change and help their families and their communities.
- As a result of participating in our programs, our clients experience a combination of increased resilience, improved empowerment, and accelerated business development.



## VISIT US ONLINE

Scan the QR code or visit us on our website:

[www.friendshipbridge.org/](http://www.friendshipbridge.org/)



## When you support Friendship Bridge, you help create lasting benefits to our clients in Guatemala, like:

- Reduction in poverty
- Women participating in decisions about their income and health
- Improved conditions and supplies at home
- Children in school, both more often and for a longer amount of time
- The creation of jobs and quality employment
- Increased income and/or assets
- Women contributing to community sustainability
- Increased leadership at home, in her business, and in her community

## Follow Us on Social Media



@microcreditplus



@friendshipbridge



@friend\_bridge



@friendship-bridge

Stay-at-Home  
**Building  
Bridges Gala**

Pathways of Her Heart

**SATURDAY, MARCH 9, 2024**



## About the Gala

- Friendship Bridge is thrilled to be hosting our Stay-At-Home Building Bridges Gala, Pathways of Her Heart, this spring on **Saturday, March 9, 2024.**
- As a sponsor of this virtual event, you will benefit by gaining exposure to both a national audience of 3,000 individuals via mailed invitations, 8,200 social media followers, as well as an anticipated 200 virtual guests in attendance of the event.
- By sponsoring our gala, you support the tools of empowerment that allow our clients to build resilience. All sponsorship dollars, ticket purchase donations, and auction purchases will be used to directly fund the work we do in Guatemala.

**See the next page for a full list of Sponsorship Benefits >>**

# Gala Sponsorship Levels and Benefits

Friendship Bridge, an established nonprofit with local, national, and international reach, partners with its sponsors to create opportunities that empower Friendship Bridge clients to build better futures. Sponsors will benefit by gaining exposure to both a national audience of 3,000 individuals via mailed invitations, 8,200 social media followers, as well as an anticipated 200 virtual guests in attendance of the event. Sponsorships will be promoted via print, email, social media, and online communications. **Thank you for your support!**

<b>DIAMANTE</b> <b>\$10,000</b>	<b>PLATINO</b> <b>\$5,000</b>	<b>ORO</b> <b>\$2,500</b>	<b>PLATA</b> <b>\$1,000</b>	<b>AMIGA</b> <b>\$500</b>
<ul style="list-style-type: none"> <li>• 10 tickets to the 2024 Stay-At-Home Building Bridges Gala</li> <li>• Logo prominently placed on print invitation</li> <li>• Inclusion in Gala email announcement</li> <li>• Logo and link on Friendship Bridge website</li> <li>• Recognition at the event through signage at Stay-At Home Gala parties</li> <li>• Recognition in the event program</li> <li>• 2 Facebook posts</li> <li>• 1 LinkedIn post</li> <li>• Logo and link in one Friendship Bridge monthly newsletter</li> <li>• 8 exclusive Handmade by Friendship Bridge® artisan items</li> <li>• Opportunity to be included into the Gala video highlighting partner and support testimonials, which will include brand name and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• 8 tickets to the Stay-At-Home Building Bridges Gala</li> <li>• Logo prominently placed on print invitation</li> <li>• Inclusion in email announcement</li> <li>• Logo and link on Friendship Bridge website</li> <li>• Recognition in the event program</li> <li>• 1 Facebook post</li> <li>• 1 LinkedIn post</li> <li>• Logo and link in one Friendship Bridge monthly newsletter</li> <li>• 4 exclusive Handmade by Friendship Bridge® artisan items</li> <li>• Opportunity to be included into the Gala video highlighting partner and support testimonials, which will include brand name and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• 6 tickets to the Stay-At-Home Building Bridges Gala</li> <li>• Logo placed on print invitation</li> <li>• Inclusion in email announcement</li> <li>• Logo and link on Friendship Bridge website</li> <li>• Recognition in the event program</li> <li>• 1 Facebook post</li> <li>• 2 exclusive Handmade by Friendship Bridge® artisan items</li> </ul>	<ul style="list-style-type: none"> <li>• 4 tickets to the Stay-At-Home Building Bridges Gala</li> <li>• Logo placed on print invitation</li> <li>• Logo and link on Friendship Bridge website</li> <li>• Recognition in the event program</li> <li>• 1 exclusive Handmade by Friendship Bridge® artisan item</li> </ul>	<ul style="list-style-type: none"> <li>• 2 tickets to the Stay-At-Home Gala Building Bridges Gala</li> <li>• Logo placed on print invitation</li> <li>• Logo and link on Friendship Bridge website</li> <li>• Recognition in the event program</li> </ul>

*Example of 2023 printed invitations, which included Sponsor logo recognition:*



**YES, I'd love to sponsor Friendship Bridge this year!**

Enclosed is my check, payable to *Friendship Bridge*.

Credit Card - Charge \$\_\_\_\_\_ to my:  Visa  Mastercard  Discover  AMEX

Credit Card #             Exp. Date  /

Signature \_\_\_\_\_

Do you need Friendship Bridge to provide an invoice for this sponsorship?  Yes  No

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please select a sponsor level:

**DIAMANTE**  
\$10,000

**PLATINO**  
\$5,000

**ORO**  
\$2,500

**PLATA**  
\$1,000

**AMIGA**  
\$500

## Logo Requirements

For promotional purposes, please send a high resolution logo in .ai, .eps, or .png format by **January 20, 2024** to ensure acknowledgement in marketing materials.

Please email to Rose Meyerhofer at [rmeyerhofer@friendshipbridge.org](mailto:rmeyerhofer@friendshipbridge.org).

## Thank You!

Thank you for your commitment to and support of Friendship Bridge!

### Please remit this form to:

Friendship Bridge  
405 Urban Street, Suite 140  
Lakewood, CO 80228

## Questions?

Contact **Juliana Fajardo**, Senior Development Manager, at 303-674-0717 or [jfajardo@friendshipbridge.org](mailto:jfajardo@friendshipbridge.org).



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*Friendship Bridge is a 501(c)(3) nonprofit organization with Tax ID #84-1141078*